



Istituto di Istruzione Superiore - "Giovanni Falcone" Palazzolo sull'Oglio (BS)

PROGRAMMA SVOLTO

Docente	Maria Nicoletta Bonariva
Materia:	LINGUA INGLESE LIBRO DI TESTO in adozione: Business Expert Flavia Bentini, Barbara Bettinelli, Kieran O'Malley Pearson Longman
Classe:	4A servizi commerciali
a. s.:	2021-2022

N. mod.	Titolo del modulo	Argomenti e attività svolte
1	LA COMUNICAZIONE AZIENDALE, IL MERCATO E L'ANALISI	<ul style="list-style-type: none">• Trade fairs (comprehension and vocabulary)• E mails today• Business communication today phone calls : first contacts, appointments(vocabulary and functions) uso di can, could, would (richiesta e permesso)• the market and marketing(review)• Talking about marketing and marketing manager role and duties• Talking about market research• Talking about e-marketing advertising and its channels (review)



2	THE ENGLISH SPEAKING WORLD	<p>Cultural insights: Unit 1 English speaking countries the UK, England and Great Britain.</p> <p>GEOGRAPHY, LONDON the City within a City</p> <p>British and American English : spelling, pronunciation and grammar</p>
3	IL COMMERCIO GLOBALE	<p>GLOBLISATION AND ITS MAIN CAUSES AND EFFECTS</p> <p>MULTINATIONALS (EXAMPLES)</p> <p>PROS AND CONS</p> <p>Outsourcing and Offshoring</p>
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	CONOSCENZE GRAMMATICALI E LESSICALI	<ul style="list-style-type: none">• Present perfect vs simple past• Past continuous• present perfect continuous• Modals (can, could, should, may, might, could);



		<p>must, have to,</p> <ul style="list-style-type: none">• Vocabulary and expressions in context <p>Abilita'</p> <ul style="list-style-type: none">• Asking for and giving advice, opinions <p>past and future tenses</p> <ul style="list-style-type: none">• Uso di can/ could / be able/ be allowed(permission/ ability/ possibility)• Uso di may/ might(probability/permission)• Uso di must/ have to (obligation/ prohibition)• Uso di have to (obligation)• Don't have to/ don't need to (absence of obligation) <p>the passive form (main tenses)</p>